

A campfire with a white graphic overlay. The overlay contains the text 'EXPEDITIE' at the top, 'NATUURPUNT' in a large bold font in the middle, and '2019' at the bottom. At the very bottom of the overlay are silhouettes of a cyclist, a person in a kayak, and a family. The background is a blurred outdoor setting with people sitting on a bench.

EXPEDITIE

NATUURPUNT

2019



Introduction



Challenge



- ⇒ Raise money for a nature reserve of your choice
- ⇒ A new way of experiencing our nature reserves
- ⇒ Connect with local volunteers
- ⇒ Make a difference for nature in Flanders

Adventure



- Kayaking, walking or cycling for 2 days
- Discovering pristine places in Flanders
- Sleeping under the stars, bushcrafting
- Experiencing a challenging journey, together with 4 friends



€ 3.000 / team
60 teams

New volunteers



183.037 euro
ingezameld



29.055 km gefietst,
gewandeld en gekanoot



300 blije gezichten
halen de finish

Raising money for Natuurpunt + why?



- By selling waffles, wine or pancakes
- Public events (concerts, nature walks, parties)
- Attracting new sponsors

Why?

- ⇒ Raising money
- ⇒ Mainstreaming nature conservation
- ⇒ Bringing Natuurpunt and its mission to a new public
- ⇒ Promoting the beauty of our nature reserves

