

4. What Eurosité can offer for your twinning activities

- Help find a partner with a similar profile and interest and propose a match;
- Help to set up agreements between twinning partners;
- Provide advice and guidance to facilitate and support your twinning work;
- Maintain contact to ensure the twinning is working effectively towards the agreed objectives;
- Support in reporting your twinning activities to make information available throughout the network in the form of case studies.



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To find out more or for any questions about Eurosité Twinning, please contact:



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Eurosité

Start Eurosité Twinning

Work Together, Learn Together.



Eurosité is one of the largest European network organisations devoted to nature conservation management. Our network assembles a diverse and unique mix of public bodies, private organisations and Non-Governmental Organisations. We work directly with site managers to realise Eurosité's mission: to exchange, enhance and promote expertise in the management of sites for nature, throughout Europe.



More than ever before, site managers and site managing organisations across Europe need to share information, ideas and experience in order to inform their work: their sites and natural areas are vital components of Europe's rich and diverse nature. Making the right decisions is an increasingly complex process: for example, the impacts of climate change urgently require increasingly adaptive management solutions.

Within Eurosite, there is a huge resource of knowledge, experience and good practice available, which can be exchanged to benefit you and your organisation.

1. What is Eurosite Twinning?

Eurosite Twinning provides a framework for two or more organisations to work together on pre-defined, mutually agreed objectives. It involves sharing and acquiring new skills, experience & knowledge, enabling individuals and organisations to compare approaches, address specific site management problems and realise mutual benefits in a structured and organised manner. This implies that there should be a certain balance in what parties give and gain from a twinning relation: for example, twinning:

- Is an ideal mechanism to create personal development opportunities for site management staff, where individuals learn from each other;
- Can be useful to establish strategic level cooperation between linked organisations.



2. Different forms – a flexible tool

The twinning partners decide the purpose, content and duration of their joint-work. Working with Eurosite, twinning provides you with a way to:

- Negotiate and agree joint-working objectives, which will be mutually beneficial;
- Discuss and plan activities;
- Measure what you plan to do with what you achieve;
- Help to assure the quality of nature conservation practices and methods;
- Communicate your twinning activities within your own organisation;
- Promote your work/ site/ organisation to an international audience;
- Attach a European dimension to your work, which can be valuable to increase funding opportunities.

3. Eurosite Twinning does not involve:

- Complicated bureaucracy or time consuming effort;
- Unnecessary additional work;
- Imposed ways of working.

Each twinning situation is unique – what it is set-up to achieve will depend entirely on the partners involved and the benefits they see. However, certain ingredients are essential: from Eurosite's experience, compatibility, co-operation, a clear purpose, common products and regular communication are vital.

